

For Immediate Release

GALLOP JOHNSON & NEUMAN LAUNCHES INTELLECTUAL PROPERTY WEBSITE

(ST. LOUIS, MO) – Gallop Johnson & Neuman, L.C., one of the largest full-service law firms in St. Louis, has launched a new website focusing on intellectual property law: www.gjn-ip.com.

The new website at www.gjn-ip.com provides links to resources discussing patents, trademarks, copyrights and trade secrets, articles about contemporary issues in IP law, and information about the firm's Intellectual Property Law Practice, which was organized more than 25 years ago.

Kenneth Solomon, Chair of the firm's Intellectual Property Law Practice, said, "The increasing importance to businesses for protecting their intellectual property rights has created a tremendous need for expertise and information about this technical area of the law. Our new IP website is designed to be a useful resource."

Economists estimate that two-thirds of the value of large businesses in the U.S. can be traced to intangible assets. Industries which rely on IP protection are estimated to produce 72 percent more value per added employee than non-IP industries.

Gallop, Johnson & Neuman's IP website was created and designed by Jeffrey Kass, a Partner in the firm's Intellectual Property Law Practice and Chair of the firm's IP Litigation Practice, together with the firm's marketing department and web consultant. The firm's IP Law Practice has 12 attorneys.

The site features timely information for business clients who face issues in patent, trademark and intellectual property law in today's increasingly complex business environment.

"We intend for our site to be a 'go to' source for IP news, information and expertise for businesses," said Solomon.

Gallop, Johnson & Neuman, L.C., a full service law firm of 80 attorneys, has provided legal services to clients in numerous industries since its founding in 1976. The firm received an A+ rating by the Better Business Bureau in its January 2009 ratings of Missouri law firms.

The firm is located at 101 South Hanley Road in Clayton, Missouri. For more information, visit the new IP website at www.gjn-ip.com or its main website, www.gjn.com. For information about the firm's IP Law Practice, contact Ken Solomon at 314.615.6000.

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